

CannaCulture Cup

SPONSORSHIP PRESS KIT

Marketing and reviewing cannabis products properly depends on **credibility & reach**, which is why it's important to have **qualified judges** and **social media distribution**. The CannaCulture Cup is a digital collaboration with **artists and brands** offering **sponsorship opportunities** to market to a demographically-targeted **cannabis audience!**



2nd Annual Illinois CannaCulture Cup on 11/30/2021

Visit CannaCultureCup.com or email info@420studio.com

CannaCulture Cup

2020 Illinois CC Cup Winners



Visit CannaCultureCup.com or email info@420studio.com

PRODUCT PLACEMENT

\$420 (per product)

Place your product inside the swag bags of all of the artists, judges and CC Cup attendees!



LOGO ON BADGE

\$710 (11 available)

Have your brand's logo printed on all CannaCulture Cup admission badges!

LOGO LIGHTING

\$710 (7 available)

Feature your brand's logo on a wall using GOBO projection lighting!



TITLE SPONSORSHIP

\$1,710 (5 available)

Product placement + logo on badge + logo lighting + logo on t-shirt + 8-foot vendor table



EXCLUSIVE SPONSOR

\$4,200 (3 available)

Product placement + logo on badge + logo light + logo on t-shirt + video + category exclusivity



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CannaCulture Cup

Thank you to our sponsors!



Dab Rite



MAGICAL

RollingTrays.com



cannacar

Caligars



Cannabis Convention
Conference & Trade Show Expo



2nd Annual
Illinois

CannaCulture Cup

Peoria

11.30.2021

CARD HOLDERS CAN ENTER UP TO FIVE ENTRIES FOR \$100 EACH

FLOWER / CONCENTRATES / EDIBLES ENTRY FEES:

- 1 entry = \$420
- 2 entries = \$710
- 3 entries = \$1,130
- 12 entries = \$4,200
- 21 entries (max) = \$7,100

BRAND SPONSORSHIP OPPORTUNITIES:

- 8-foot vendor table = \$420
- Product placement = \$420
- Logo on event t-shirts = \$420
- Logo on event badges = \$710
- GOBO projection logo light = \$710
- Swag Bag Sponsor (exclusive) = \$1,420
- Title Sponsor (Tree-O + logo light) = \$1,710
- * Exclusive Sponsor (e-rig, grinder, glass) = \$4,200
- * Presenting Sponsor (Exclusive + 12 entries) = \$7,100



**(Vendor table + badge logo + t-shirt logo + logo light + 4 VIP badges)*

Email info@420studio.com to enter or sponsor



CannaCultureCup.com

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